

Cross-border Mergers and Acquisitions: The Rise of Emerging Market Multinationals

Program

May 24, 2017

3rd teaching building, ECUST (华东理工大学 第三教学楼)
130 Meilong Road, Xuhui District, Shanghai (上海市徐汇区梅陇路 130 号)

Morning (Room: Sanjiexia 三阶下)

- 9:00 – 9:20 Welcome
Prof. Haifeng Yan: Symposium Chair
Prof. Xiaohua Yang: Symposium Co-Chair
- 9:20 – 10:00 Keynote speech1: *Innovation as a Driving Force in the Internationalization of Chinese Firms*
Prof. Paul Beamish Ivey Business School
- 10:00 – 10:15 Keynote speech2: *Case Research on Cross-border Mergers and Acquisitions*
Prof. Marilyn L. Taylor University of Missouri at Kansas City
- 10:15 – 10:30 Tea Break
- 10:30 – 11:40 Executive Dialogue
Host: Prof. Xufei Ma The Chinese University of Hong Kong
Guests: CEO of International Dept., Shanghai Huayi Group
Xiaobin Ma
Director of Deal Advisory, PwC
Annie Laizhi Qiao
Prof., Shanghai University of Finance & Economics
& Attorney-at-Law, Shanghai H&M Law Firm
Mark Guo-an, Ma
- 11:40 – 12:15 Lunch

Afternoon

- 12:15-13:00 ECUST special offer: Introduction for Gem identification
(Room: Sanjiexia 三阶下)

- 13:00 – 14:15 **Session 1: Cross-border M&As** (Room: Sanjiexia 三阶下)
 (Moderator: Prof. Roger Chen University of San Francisco)
Home Country Institutions Behind Cross-Border Acquisition Performance
 Prof. Xufei Ma Chinese University of Hong Kong
Implications of post-acquisition performance in Chinese EMNE cross-border M&As
 Prof. Vanessa C. Hasse University of San Francisco
Cross-border Mergers and Acquisitions: A Meta-Analytic Review and Assessment of its Antecedents and Performances
 Prof. Hong-ming Xie Zhe Jiang University of Technology
- 14:15– 15:30 **Session 2: Chinese forum (中文论坛)** (Room: 102)
 (协调人: 吴冰 副教授 华东理工大学)
企业特定优势、国际化动因与海外并购的股权选择—国有股权的调节作用
 吴先明 教授 武汉大学
悖论视角下后发企业跨国扩张行为与路径研究
 杜义飞 教授 电子科技大学
双边政治关系与中国企业 OFDI 区位选择: 被忽略的因素
 阎海峰 教授 华东理工大学
- 15:30 – 15:40 Tea Break
- 15:40– 16:55 **Session 3: International strategy** (Room: Sanjiexia 三阶下)
 (Moderator: Prof. Jane Lu University of Melbourne)
China's Next Strategic Advantage: From Imitation to Innovation
 Prof. Bruce McKern University of Technology Sydney
Relational Competence vs. Local Isomorphism: Strategic Choices of EMNEs in Advanced Economies
 *Prof. Hongjuan Zhang Tianjin University
 Prof. Liang Wang University of San Francisco
 Prof. Xiaohua Yang University of San Francisco

Prof. Justin Tan York University

*Sino-Japanese relationship and the survival of Japanese subsidiaries
in China*

Prof. Jane Lu University of Melbourne

16:55 – 18:10 **Session 4: China-related topic** (Room: 102)

(**Moderator:** Ph.D. Juan Wang ECUST)

China and the world 2030: Business Opportunities and Risks

Prof. Ulf Henning Richter Tongji University

*An Analysis of Regional Innovation Drivers in China – Comparing
Radical and Incremental Innovations*

Prof. Ying Zhou Nanjing Auditing University

Prof. Xiaohua Yang University of San Francisco

*Prof. Roger Chen University of San Francisco

Prof. Richard Carney CEIBS

*The Learning and Institutional Perspectives of FDI Impact on
EMNEs' Technological Innovation*

Ph.D. Juan Wang ECUST

18:10 – 18:20 Close speech (Room: Sanjiexia 三阶下)

19:00 – Dinner (Grand Skylight Gardens Hotel 格兰云天大酒店)

