



# SUSTAINABLE AND RESPONSIBLE TRADE AND INVESTMENT: A TRAILBLAZING STORY OF ROOTS OF PEACE

Many parts of the world have suffered devastating wars and conflicts, which led to destruction of farmlands by millions of landmines. Roots of Peace, launched by Heidi Kuhn, a Californian native and award-winning humanitarian in 1997, transforms war-torn lands into thriving farmlands—through “mines to vines”—planting peace through agriculture, trade and investment in Asia and other war-torn regions for the past 25 years.

USF Alumni Tucker Kuhn, CEO of Roots of Peace will share the trailblazing story of how his organization’s farmer-focused development model revitalizes farmland, food security, livelihoods and resilience by demining and turning minefields into arable farmlands and helps farmers export fruits, nuts, and spices produced from the regenerated land to international markets, benefiting over 1 million farmers and families in war-torn countries, and shares insights on how sustainable and responsible trade and investment can lead to world peace and prosperity, also a USF mantra that aligns closely with the vision of Roots of Peace.



Tucker Kuhn

Tucker Kuhn graduated from USF in 2008 with a BA in Politics and in 2018 with an MBA. He has traveled to over 60 countries and lived in California, Vietnam and Guatemala where he, his wife and two kids currently reside. Tucker has extensive experience in business development and in working with a variety of cultures, often under challenging circumstances and is part of the founding team at Rosta Caffè, a co-founder of Noble House Spice and CEO of Roots of Peace where he has worked in such countries as Afghanistan, Cambodia, Laos, Kazakhstan, Vietnam and Yemen.

**3RD**  
**APRIL** | **4:45-**  
**6:00PM** | **MALLOY**  
**HALL LL4**

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