



❄️ KCBSI FALL 2017 ❄️

Dear CBSI Friend,

May your holiday season be filled with joy and happiness! We at CBSI are grateful to you for all the support you have given to us in 2017. We would not have achieved this much without your help!
Wish your 2018 bring you peace and prosperity! With all warmest wishes!
Happy Holidays!

Xiaohua Yang
Director and Professor, China Business Studies Initiative
University of San Francisco School of Management



One Belt, One Road, One World: What's in it for US Business?

February 8th, 2017

CBSI's 2nd One Belt, One Road, One World Forum and Gala event held on February 8, 2017 featured Honorable Chas W. Freeman Jr., Honorable Consul General Sergey V. Petrov of the Russian Federation, and Honorable Deputy Consul General Faqiang Ren of the People's Republic of China. The speakers shared with the audience their insights on the implications of China's massive infrastructure project on US-China relations and what business opportunities this initiative could create for the US in the Belt and Road countries including Russia. USF President Paul Fitzgerald and School of Management Dean Elizabeth Davis welcomed the audience and introduced keynote speaker Chas Freeman.

The new CBSI Student Ambassador Program (SAP) had its debut at this event. The program organized cultural performances showcasing dances and instruments from Belt and Road countries.



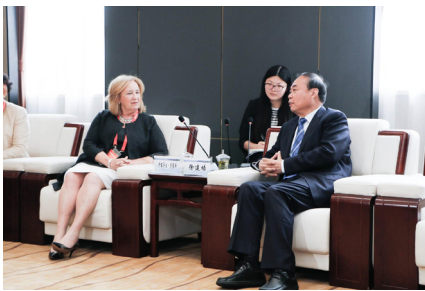


2nd CBSI International Conference Successfully Held in Langfang, China

May 17-19th, 2017

CBSI hosted the second international conference, "China Innovation and Global Integration: From Silicon Valley to Beijing-Tianjin-Hebei" in partnership with Peking University School of Innovation and Entrepreneurship and the World Federation of Overseas Chinese Associations. Over 200 people attended the conference, including executives, scholars and government officials from China and other countries.

The first SAP cohort consisted of 30 selected high-achieving undergraduate USF students participated in the 2nd CBSI international conference in May 2017 in Langfang, China. The SAP members were not only building relationships with each other, but also gained knowledge about working in an international environment by having the opportunity to work directly with companies in the US and in China.



Dean Elizabeth Davis and others met with Lieutenant Governor Xu Jianpei before the opening of the special afternoon event.



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Opening Session and Keynote Speech by Prof. Paul Beamish, Ivey School, Western University, Canada.



Dean Elizabeth Davis and Mr. Qianjin Zhou, Executive Vice President, Seentao Education Technology Inc. are part of the education leaders' panel at the conference.



At the special executive forum and B2B event, the new technology frontier panel was a big attraction to the audience. The other panel that sparked attention was Jingjinji Xiong An's synergistic development and prospects of China-US business relations. Prominent speakers included Dr. Weiguo Fan, professor and expert in data science at Virginia Tech, Dr. Katherine Shen, Head of Strategy and Research, IBM China, Jigang Jin, CEO and Founder, Patentsys Inc., and Ian Wang, Partner, Deheng Law Offices.





SAP students arrival to Beijing.



SAP students conversing with conference attendees.



Visiting High Tech Park in Langfang on May 19th.



SAP students pose in front of the conference venue.



SAP students enjoyed visiting Beijing and Langfang while attending the conference.



SAP students enjoyed a cultural taste in Langfang while attending the conference.

Cross-border Mergers and Acquisitions: The Rise of Emerging Market Multinationals

May 24th, 2017

The Second ECUST-USF symposium was held on Xuhui campus with the theme of "Cross-border Mergers and Acquisitions: The Rise of Emerging Market Multinationals". There were more than forty university scholars and business guests from around the world. The topics in the seminars revolved around the transnational mergers and acquisitions in emerging market companies, international strategy, and internationalization of Chinese enterprises. This conference strengthened the communication between foreign and domestic institutions by promoting international cooperation and connecting like-minded academics.





Professor Yang spoke during "Re-Learning to Be Human for Global Times: Cultural Development, Justice and Responsibility" Conference

July 14-17th, 2017

Professor Yang spoke during "Re-Learning to Be Human for Global Times: Cultural Development, Justice and Responsibility" Conference on the topic of "Stakeholder Salience and Community Engagement in Chinese MNEs in Australia".

Professor Yang spoke during "The 9th International Symposium of Corporation—Green Governance and Governance Transition" Conference

July 22-23rd, 2017

Professor Yang was a keynote speaker during "The 9th International Symposium of Corporation—Green Governance and Governance Transition" Conference on the topic of "UN-SDGs: A New Agenda for Firm's Global Strategies". She was awarded honorary research professor from Nankai University.



CBSI Annual Advisory Board Meeting at Napa Valley

September 15th, 2017

CBSI has its annual advisory board meeting on September 15th at the Christian Brothers Conference Center in Napa Valley. The board members enjoyed a pleasant drink and dinner after the meeting.



CBSI Director, Professor Xiaohua Yang Chaired a HYSTA Tech Investment Summit Panel

October 14th, 2017

Dr. Xiaohua Yang chaired a panel that discussed business expansion through global strategic investment at the 2017 HYSTA Annual Conference. This year's annual conference theme is Mapping Out the Digital Silk Road with a focus on U.S.- China Tech Investment.





Visiting Professor Dr. Ou Bai Gave Guest Lecture

October 23rd, 2017

Visiting Professor Dr. Ou Bai gave a guest lecture on topic of "How did Alibaba reach US\$400 billion value mark in just 18 years?" to USF students. Dr. Ou Bai is an associate professor of Zhejiang A & F University, Hangzhou, China. She is working on two projects in the area of service innovation and innovation network governance, including one sponsored by Chinese Natural Science Foundation project during her one year of visit at USF.



Professor Xiaohua Yang was a Keynote Speaker at the Wenzhou Finance Forum

November 7th, 2017

Wenzhou Lu Cheng Government hosted the inaugural forum on "Wenzhou Global Finance and Manufacturing Integration and Globalization Strategies of Wenzhou Private Firms" (首届温州国际金融与产业对接论坛暨一带一路战略下温州民企国际化发展路径研讨会) at Wenzhou Shangri-La Hotel. Professor Xiaohua Yang was part of the roundtable discussion that shared insights on the Wenzhou private enterprises' internationalization path under the "Belt and Road" strategy with international and domestic experts and entrepreneurs.

Asia and Your Career Co-hosted by CBSI and Asian Studies

November 13th, 2017

Returning from CBSI's 2nd International conference, nine outstanding USF undergraduate students, who are part of the student ambassador program 2017, discussed their recent experience and the opportunities through the involvement in the recent CBSI conference. In addition, three business executives, Ms. Darlene Chiu-Bryant, Dr. Bruce Pickering, and Mr. David Strehlow, shared their insights into career opportunities in Asia. This event was hosted by CBSI and Asian Studies.



2017 Grandall Cross-Border Investment and M&A Conference

November 18th, 2017

Dr. Xiaohua Yang was invited as a panel speaker at the Cross-Border Investment and M&A conference hosted by Grandall Law Firm in Santa Clara. The main discussion consist of the current cross-border investment and M&A legal issues as well as the future trend of cross-border investment.

CBSI Board Members Joins 2017 US Zhejiang General Chamber of Commerce One Belt One Road Trade Mission to China

November, 2017

CBSI advisory board member Mr. Kishan Bulusu and Dr. Xiaohua Yang joined a 10-day One Belt One Road Trade Mission to China organized by the US Zhejiang General Chamber of Commerce in early November. It was an eye-opening educational experience for them. Visiting various cities -- Hangzhou, Ningbo, Zhoushan, Wenzhou, Yiwu, and Shanghai--they witnessed the rapid development and application of AI, robotics, mobile pay systems, and cloud computing and other high tech. They explored opportunities for the future of the CBSI community, including the students. Their presentation at the innovation summit was joined by the World Bank data scientist Dr. Lai Xu.



CBSI Board Members and Students were Invited to Meet and Greet a High Level Government Delegation from Hebei Province

November 23rd, 2017

Hebei Provincial Department of Human Resources and Social Security (DHRSS) hosted a forum at Santa Clara for Hebei Province to introduce overseas programs and talents as well as strengthen international communication and cooperation. In addition, the delegation, including Deputy Minister of Hebei Province and Director of Hebei Provincial DHRSS Mr. Wang Liang, discussed the new government policies for attracting overseas talent. Professor Yang and Mr. Kishan Bulusu were invited to speak about CBSI program joined by CBSI student representatives Ziyu Meng and Alice Zhou.



CBSI hosted Semi-Annual Board Meeting

December 1st, 2017

The semi annual board meeting was held on December 1, 2017. Provost Don Heller, Dean Elizabeth Davis, and DCG Honorable Zha Liyou joined the meeting. Deputy Consul General Zha Liyou attended our board meeting for the first time and briefed us on new developments in China and prospects of US-China relations and he also presented Provost Heller, Dean Davis and Professor Yang with the new book: Xi Jinping: The Governance of China. At the annual CBSI Christian Luncheon, SAP faculty, Steve Roddy, Susan Stryker and Sara Ding and CBSI student assistants, Brittany Tam, Ziyu Meng and Wendi Wu were presented certificates of appreciation for their contribution to CBSI programs.

Special Welcome to New CBSI Advisory Board Members Mr. Tim Kochis and Mr. Kishan Bulusu

Tim Kochis

Founder and CEO of Kochis Global
Member of USF Trustee Board



Kishan Bulusu

Founder and CEO of Trealth, a global trade platform



What's New with CBSI Board Members



Jeff Wu has been appointed as a Global CEO of Symbio, a provider of innovative IT services for worldwide customers



David Chen is now the Chairman of HYSTA, which aims to foster entrepreneurship and leadership among Chinese professionals and entrepreneurs in Silicon Valley



A former partner at Wi Harper, Dr. Yong Liu is now the Managing Director of Fosun Group



Marshall Meyer has recently been awarded for his academic contribution to the "Rendanheyi" management model from Haier, the world's largest home appliance company



Wayne Wang, Chairman of CDP, was featured in a Forbes article titled "A Brilliant Butler for Global Giants"



School of Management named David Strehlow the executive fellow for the Department of Economics, Law and International Business (Aug 2017 - May 2018)

KCBSI is a publication of China Business Studies Initiative. Regrets for any errors or omission.
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